



**NAVIANCE**  
BY HOBSONS

## Case Study

Sarasota County Public Schools



**FL**

### Sarasota County, Florida

Sarasota County Public Schools is a public school district serving all of Sarasota County, Florida.



**40,000**

### Student population

Sarasota County Public Schools has a student body of more than 40,000 students.



**2016**

### Naviance client

Sarasota County Public Schools has been prioritizing college, career and life readiness through Naviance since 2016.

*“Now more than ever, we see the value of Naviance”*

### Steve Cantees

Secondary Schools Executive Director



## Partnering to Create College, Career & Life Readiness Success for Florida's Students

*There are over two million K-12 students in the state of Florida<sup>1</sup>. Schools and districts are tasked with meeting the needs of its diverse population and preparing them for postsecondary success. Sarasota County Public Schools located in Sarasota County, Florida serves over 40,000 K-12 students. In the fall of 2016, they implemented Naviance, an online, customizable platform for students to discover their strengths and interests and align them to their course work and postsecondary goals.*

### Challenge

Schools in Florida are tasked with addressing the requirements of recently passed House Bill 7071 (HB7071), which promotes career education and readiness opportunities for students in public schools. HB7071 requires the strengthening of transition pathways to college and career opportunities and the establishment of alignment between education and workforce needs.

To prepare students for college and career readiness in high school requires a strong foundation built in middle school. Students need to matriculate to high school with a success plan and that starts in middle school.

### Solution

The Education Foundation of Sarasota County (EFSC) has been an integral part of the solution. The EFSC dedicates itself to providing learning opportunities to all students so that they may attain even greater futures. They invested heavily in schools to ensure students have access and opportunities to the resources they need to be college and career ready in middle and high school. With the support of the EFSC, all middle schools and the majority of high schools in Sarasota County have access to Naviance.

In 2018, the EFSC opened the first Student Success Centers (SSC), which are on-campus centers, staffed by an EFSC College & Career Advisor, to provide students with the opportunity to access Naviance and other postsecondary resources. They have also established career and college exploration opportunities where students can visit local businesses and organizations to learn about various career pathways or visit colleges and universities and interact with students and professors.

<sup>1</sup> <https://www.edweek.org/topics/states/florida/index.html>

Students are using Naviance to learn more about themselves through the various assessments and to explore college and career options available to them.



## House Bill 7071

### Fulfilling requirements

Promote career education and readiness opportunities for students in Florida's public schools.



## Every week

### Dedicated to CCLR

Students have a dedicated time once a week to focus on college, career and life activities in Naviance.



## 92%

### Prepared for high school

92% of all middle school students have completed their personalized career portfolio before they leave for high school.

Sarasota County Public Schools implemented a structure to allow for all middle schools to utilize Naviance once a week. There is a place in the curriculum set aside for Naviance; a dedicated time so that every student gets the opportunity. Students are using Naviance to learn more about themselves through the various assessments and to explore college and career options available to them. Middle school students build their success plans in Naviance around who they are and what they're interested in going into high school.

### Results

The result of this has been **92%** of middle school students in Sarasota County Public Schools completing their personalized career portfolio before they leave for high school. This has helped create a smooth transition for students from middle to high school with their high school counselors being able to have a better understanding of who their incoming students are and how best to serve them.

Additionally, the programs implemented by Sarasota County Public Schools have positioned them to be able to effectively fulfill the mandates in HB7071.

The partnership between The Education Foundation of Sarasota County and the Sarasota County Public Schools has proven to be a success. With the ability to leverage Naviance in providing access to more students, Florida is a bit closer to ensuring all students are college, career and life ready after high school.

Learn more about The Education Foundation of Sarasota County: [edfoundationsrq.org](http://edfoundationsrq.org)

Learn more about Sarasota County Public Schools: [sarasotacountyschools.net](http://sarasotacountyschools.net)

Learn more about Naviance by Hobsons: [naviance.com](http://naviance.com)

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